



YAMAHA

Yamaha ATUs dominate Dakar Rally

Yamaha once again provided the ATV of choice for Dakar Rally hopefuls by dominating the 2012 edition and scooping the top six spots.

Once again the Patronelli brothers were the pick of the Raptor 700 riders with defending champion Alejandro retaining his crown and brother Marcos placing second.

From there it was once again a one marque race with Yamaha mounted riders Tomas Maffei, Ignacio Casale, Sergio La Fuente and Roberto Tonetti placing from third to sixth in the world's toughest endurance event.

Yamaha fielded 48% of the entries and supplied 68% of the finishers. Only four riders finished the gruelling two week long event on a brand other than Yamaha. So once again it's no exaggeration to say that Yamaha's 700 Raptor is the ATV of choice for riders wishing to tackle the toughest terrain.



The Raptor mounted Patronelli brothers headed the Yamaha freight train of ATVs at the 2012 Dakar Rally



In the motorcycle category, Portuguese rider Helder Rodrigues finished the rally in third spot with a consistent ride on his WR450F.

Don't forget the *Quad Washer* promo is finishing on 27 Jan 2012, while the Power Tuner offer on 2012 WR450Fs is extended until 20 Feb 2012. While discussing these, remember to let your customers know just how reliable Yamahas are.

Helder Rodrigues proved the reliability of Yamaha's WR450F by once again placing third overall